

USP

UNIVERSITY *of* SOUTH PANOLA
HOW A TINY TOWN BUILT THE COUNTRY'S BIGGEST HIGH SCHOOL FOOTBALL PROGRAM.

TYPE STUDY



Created by Alex Gant
for the film **USP**
by Bash Brothers Media

USP

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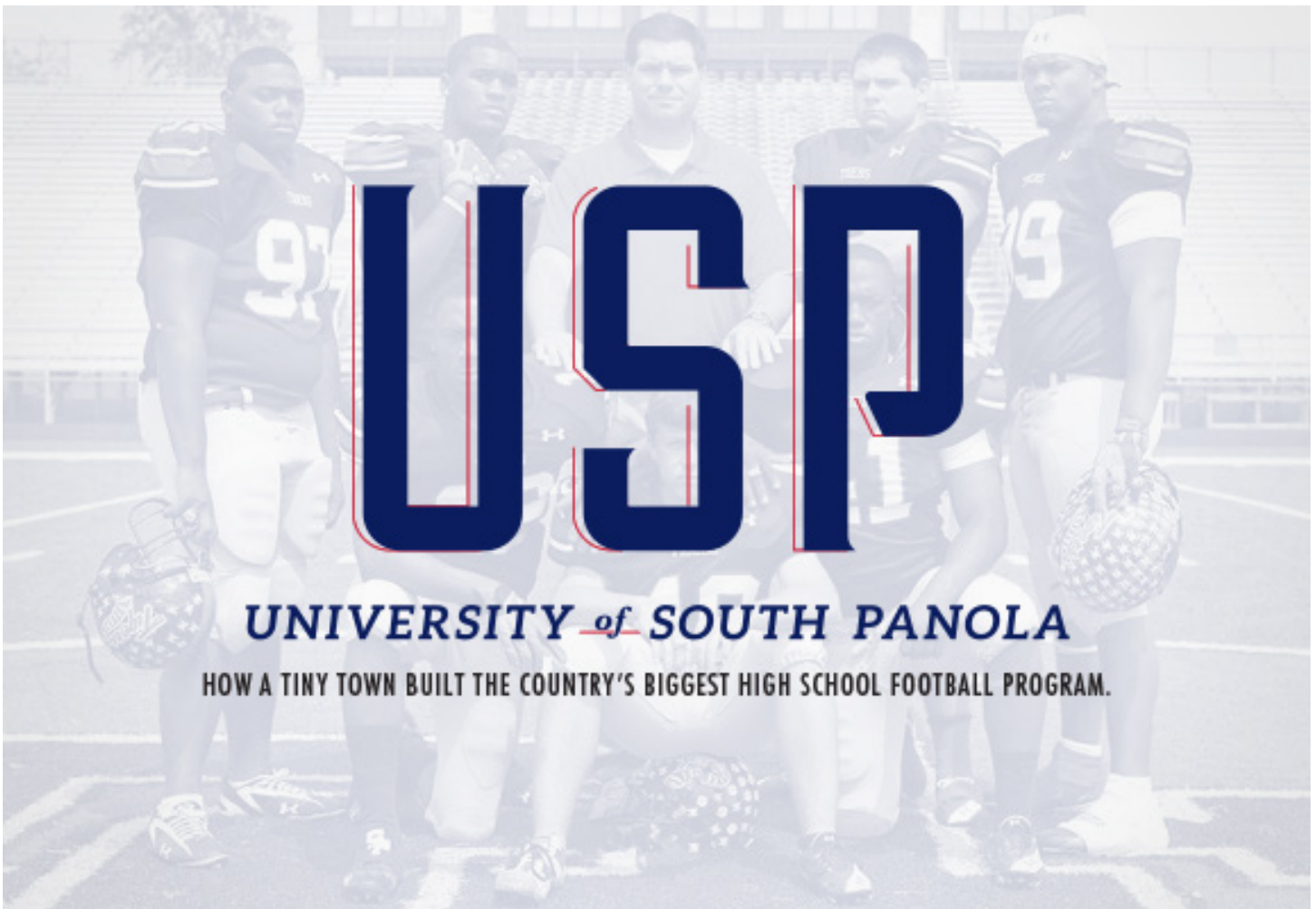
HOW A TINY TOWN BUILT THE COUNTRY'S BIGGEST HIGH SCHOOL FOOTBALL PROGRAM.



PANTONE 2757 C
RGB: 0 31 95



PANTONE 186 C
RGB: 207 10 44



TEXT ELEMENTS

LANCE POGUE

SP HEAD COACH (2006-2015)



LANCE POGUE

SP HEAD COACH (2006-2015)

214

YARDS

PER GAME

NAME PLATES LOWER 1/3

First Name: **Town Display - Regular**

Last Name: **Trend Slab - One**

Subtitle: **Futura Medium Italic**

Player #: **Octin Sports - Regular**

Town Display and **Trend Sans** look similar to the title text, but are not exactly the same giving it the same feel, but leaving the logo unique. Multiple versions of **Futura** will be used throughout for body copy and contrast accent with the others.

Screen Pop Ups

_____ **Futura - Heavy**

_____ **Trend Slab - One**

_____ **Town Display - Medium**

RANDOM FACT

Giatur Rio conse plibera culla di cor seque endae
consectiscil mo berciur, cor alit maximust, aborect iissitas
kefe kie yutir ies oqqpouts

HEADER & BODY TEXT

Header: **Trend Slab - One**

Body: **Futura - Light**



LANCE POGUE

SP HEAD COACH (2006-2015)

NAME PLATES LOWER 1/3



FULL SCREEN POP UP



RANDOM FACT

Giatur Rio conse plibera culla di cor seque endae
consectiscil mo berciur, cor alit maximust, aborect iissitas
kefe kie yutir ies oqqoiuts

LOWER 1/3 STATS

1993 SEASON

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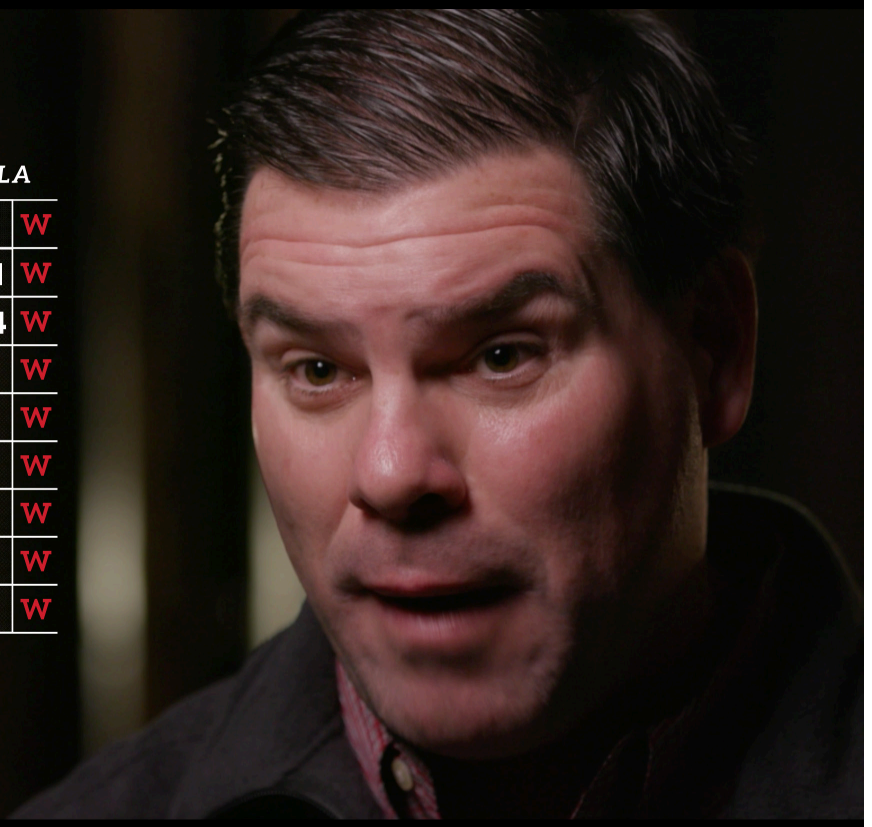
vs WARREN CENTRAL	21-7	W
vs CLINTON HS	37-21	W
vs BRANDON HS	24-14	W
vs GREENVILLE HS	14-0	W
vs SOUTHAVEN HS	31-21	W
vs COLUMBUS HS	28-7	W
vs DESOTO CENTRAL	14-7	W
vs MADISON CENTRAL	27-7	W
vs HERNANDO HS	21-0	W

1/2 SCREEN GRAPHIC

1993 SEASON

UNIVERSITY *of* SOUTH PANOLA

vs WARREN CENTRAL	21-7	W
vs CLINTON HS	37-21	W
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vs SOUTHAVEN HS	31-21	W
vs COLUMBUS HS	28-7	W
vs DESOTO CENTRAL	14-7	W
vs MADISON CENTRAL	27-7	W
vs HERNANDO HS	21-0	W



1993 5A STATE CHAMPIONSHIP GAME

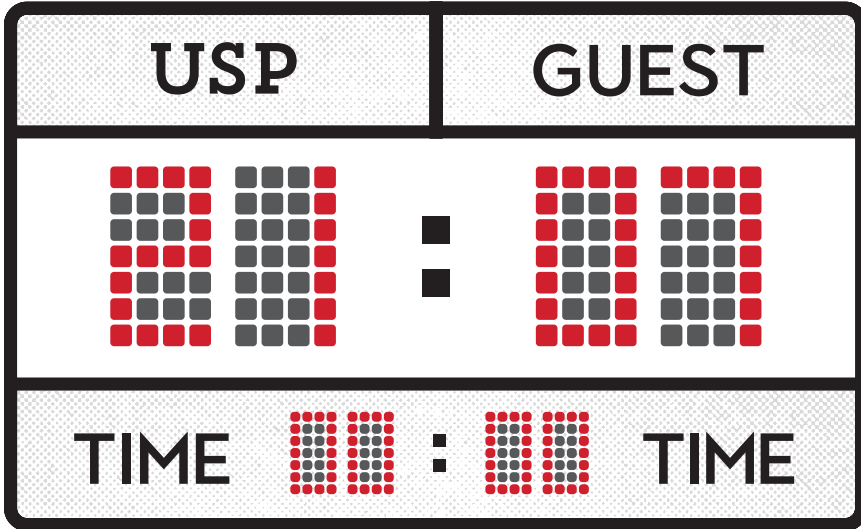
SOUTH PANOLA (15-0) **vs** WARREN CENTRAL (15-0)



FULL SCREEN
SCENE TITLE



LOWER 1/3 SCENE TITLE



SCOREBOARD GRAPHIC





STREAK GRAPHIC LOWER 1/3



STREAK GRAPHIC FULL SCREEN



STREAK GRAPHIC
LOWER 1/3



STREAK GRAPHIC
FULL SCREEN